

Publisher's Statement

6 months ended December 31, 2020, Subject to Audit

Annual Frequency: 20 times/year

Field Served: THE NEW YORK REVIEW OF BOOKS has served as a forum for writers and thinkers to discuss not only current books but also the provocative and complex issues of American culture, society, economics, politics and the arts.

Published by NYREV

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
129,343	2,255	131,598	None Claimed	

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jul 02	110,264	16,515	126,779				126,779	1,961	51	2,012	112,225	16,566	128,791
Jul 23	111,905	17,116	129,021				129,021	2,200	69	2,269	114,105	17,185	131,290
Aug 20	112,281	17,472	129,753				129,753	2,350	84	2,434	114,631	17,556	132,187
Sep 24	111,347	17,389	128,736				128,736	2,400	69	2,469	113,747	17,458	131,205
Oct 08	111,225	17,595	128,820				128,820	1,800	78	1,878	113,025	17,673	130,698
Oct 22	111,891	17,749	129,640				129,640	1,665	79	1,744	113,556	17,828	131,384
Nov 05	112,127	17,626	129,753				129,753	2,262	77	2,339	114,389	17,703	132,092
Nov 19	112,147	17,682	129,829				129,829	1,953	78	2,031	114,100	17,760	131,860
Dec 03	111,925	17,669	129,594				129,594	2,300	60	2,360	114,225	17,729	131,954
Dec 17	113,654	17,848	131,502				131,502	2,910	100	3,010	116,564	17,948	134,512
Average	111,877	17,466	129,343				129,343	2,180	75	2,255	114,057	17,541	131,598

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	111,877	17,466	129,343	98.3
Total Paid Subscriptions	111,877	17,466	129,343	98.3
Verified Subscriptions				
Total Paid & Verified Subscriptions	111,877	17,466	129,343	98.3
Single Copy Sales				
Single Issue	2,180	75	2,255	1.7
Total Single Copy Sales	2,180	75	2,255	1.7
Total Paid & Verified Circulation	114,057	17,541	131,598	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2019	None Claimed	129,712	129,712		
6/30/2018	None Claimed	130,281	130,281		
6/30/2017	None Claimed	135,459	135,459		

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy	\$8.95		
Subscription	\$89.95		
Average Subscription Price Annualized (3)		\$68.40	
Average Subscription Price per Copy		\$3.42	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended June 30, 2020

(3) Based on the following issue per year frequency: 20

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions

Geographic Data

Analysis of New & Renewal Paid Individual Subscriptions

Trend Analysis

RATE BASE

None Claimed

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 2,626

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: NYREV, Inc.

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